

Lunedì 8 agosto 2022

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Beauty and fashion in Montefalco, here are the Miss Blumare Umbria 2022



The Miss Blumare beauty contest, fourth stage of the fourteenth edition of the beauty and fashion event that will take place from 19 to 26 October during an eight-day cruise that will sail from Civitavecchia to the discovery of Palma de Mallorca, Barcelona, Cannes, Genoa, Portofino and the Cinque Terre. Fifteen girls competed for the crown of Miss Montefalco, in the evening included in the August Montefalchese program of events, in a spectacular setting made of fashion, music, dance and singing.

The winner was Federica Bistoni (Miss Montefalco band), followed by Beatrice Pizzi (Miss iLovePerugia band), Rachele Montecucco (Miss Premium City band), Sara Milioni (Miss Manuteck band) and Federica Ciancabilla (Miss Laura Cartocci Event Management band). The jury, made up of over 10 jurors including VIPs and experts in the sector, led by the president of the Union of Municipalities, lands of oil and Sagrantino, Alberto Pizzi, has therefore assigned the 5 bands that will allow the girls to participate in the final of Miss Blumare Umbria, which will take place in September, and a place in the interregional final Miss Blumare Rome which will take place on 27 August at the Cinecittà world amusement center in Rome.

The evening saw the participation of the Paduan singer Marco Cucchelli, aka Mark (forthcoming the release of his single with an exceptional featuring, Macy Gray American singer and actress exponent of neo-soul since the mid-90s), and the Umbrian singer Barbara Insolera. Between one fashion show and another, the performance of the Olympia Todi dance school, directed by Moira Ciucci, and the singing performance of her sister Moira made the evening still enjoyable. Also present Martina Figorilli, testimonial of the 2022 edition and national finalist of the 2021 edition of Miss Blumare, and the three winners of the previous selections of Todi, Santa Maria degli Angeli and Perugia, who paraded with the outfits of Lo Spazio Vintage di Ilenia, in addition to Euro Sereni, owner of Premium City srl, organizational manager of Miss Blumare Umbria, who has created a team of professions coordinated by the artistic director Laura Cartocci and which includes Manuela Marinangeli as the official presenter of the events.

“After the experiences of fashion mover with ‘La moda va in Minimetrò’, the first Urban style show in Perugia that we created together with Leonardo Mariano and Andrea Biagini, in collaboration with Laura Cartocci – explained Sereni – a work path has begun and not only that, which is also expanding outside of Umbria. In fact, the important fashion and beauty event held at the Cinecittà world amusement center in Rome was also confirmed for 2022, which on 28 August last year saw the participation of over 52 girls from different regions of Italy “.

“An evening that was able to combine the beauty of these girls with the beauty of the landscape of our village – declared the deputy mayor of Montefalco Daniela Settini -, rich in history and tradition. This evening was sold out, we hope it continues like this, we are proud to have hosted this event “.